



# 1946

company was founded



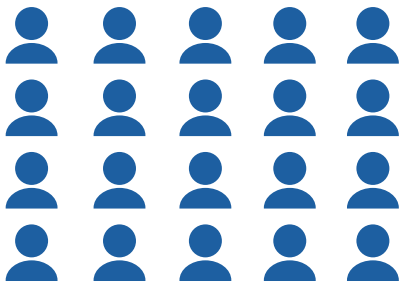
# 1973

Lee Schoenherr  
purchased company



# 1990

name changed  
to FloraCraft



# 200+

employees with

# 9

years average tenure

# 65

years: our longest tenured employee

# 0

layoffs since our founding



# 3,000+

products shipped  
around the globe

Products sold in

# 50

 states &

# 20

 countries

## DISTRIBUTED IN



# 16,000

stores with



# HUNDREDS

of shapes and sizes  
to choose from

# 25 MILLION

board feet of foam  
used annually

— which  
equals —



5,000 miles or a roundtrip  
from Washington D.C. to  
Los Angeles



# 98%

of fabrication scrap  
is reused

# MILLIONS

of crafts made by our

# MILLIONS

of customers

Fun manufactured:

# ENDLESS